

# IECON '18



The 44th Annual Conference of the  
IEEE Industrial Electronics Society

October 21–23, 2018 | Washington D.C., USA



IEEE



## SPONSORSHIP & EXHIBITOR PROSPECTUS

## GENERAL INFORMATION

The 44th Annual Conference of the IEEE Industrial Electronics Society (IECON 2018) will be held in Washington, D.C., October 21–23, 2018. The venue for the conference is the historic Omni Shoreham Hotel. IECON is the premier gathering on industrial and manufacturing theory and applications of electronics, controls, communications, instrumentation and computational intelligence. The conference provides high quality research and professional interactions with the aim of advancing the state of the art in engineering, science, and technology.

The world's industry, research, and academia are cordially invited to participate in the wealth of presentations, tutorials, special sessions and social activities. IECON offers interactive sessions with thought leaders in the field and a progressive exhibits area in close proximity to the technical presentations, encouraging maximum interaction among the attendees.

## HOTEL ACCOMMODATIONS

IECON 2018 has contracted with the

**Omni Shoreham Hotel**  
2500 Calvert St NW  
Washington, D.C., 20008  
202.234.0700

For more information and  
registration details please visit

[www.iecon2018.org/](http://www.iecon2018.org/)

## Exhibit Dates and Times

### Sunday, October 21

Exhibitor Move-in	7:00 am – 8:00 am
Exhibit Hours	8:00 am – 6:00 pm

### Monday, October 22

Exhibit Hours	8:00 am – 6:00 pm
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### Tuesday, October 23

Exhibit Hours	8:00 am – 3:00 pm
Exhibitor Move-out	3:00 pm – 4:00 pm

**IECON2018.org**

# WHY YOU SHOULD SPONSOR IECON 2018



With up to **2,000 attendees** in previous years from all over the world, IECON 2018 is the premier venue for any company offering products and services in the field of industrial electronics and control. It is also the primary gathering in the field for attracting talented future employees and engaging with future collaborators. All exhibitors will gain access to a special Industry Forum to showcase their products as well as to a Young Professionals Forum to promote career opportunities available at their company.

## SPONSORSHIP LEVELS

	Platinum	Gold	Silver
Industry address to the participants	●		
Logo on IECON 2018 website	●	●	●
Logo in conference booklet	●	●	●
Logo on a welcome panel at the entrance of the conference venue	●	●	●
Registration fees for representatives	8	5	3
Sponsorship Fee	\$40,000	\$30,000	\$15,000

More Opportunities ►

## EXHIBITOR PACKAGE

(only 15 spaces available)

One 10x10 space*	●
Included Full Conference Registration	1
5 Minute Presentation Hiring Visibility at Young Professional Forum	●
5 Minute Technology Showcase at Industry Forum	●
<b>Package Fee</b>	<b>\$5,000</b>
<b>Optional:</b> Washington Industrial Networking Event	additional \$1,000 per participant
<p>* Each space includes: One 6' table, two chairs, one wastebasket, installation and removal, standard identification sign, 500watt/120V power drop.</p>	

## HIGH VISIBILITY SPONSORSHIP OPPORTUNITIES

Promote your company's name and product by sponsoring an event at the conference and get unlimited visibility. Or sponsor the meeting lanyard, the conference bag, or another of the many sponsorship items and ensure that your name is seen by all the attendees at the event.

Your company will be recognized on signage onsite and with formal acknowledgment during the event you sponsor. Sponsored items will prominently display your company logo.

Conference Dinner	\$4,000
Meeting Lanyard	\$4,000
Meeting Conference Bag	\$4,000
Conference WiFi Access	\$4,000
Welcome and Closing Receptions	\$2,000 each
Awards Lunch	\$2,000
Coffee Break	\$1,000
One Page Ad in the Conference Bag (provided by sponsor)	\$1,000

### FOR MORE INFORMATION

For more information on exhibiting and sponsoring opportunities, contact [marc.perron@ieee.org](mailto:marc.perron@ieee.org).



# EXHIBIT & SPONSOR APPLICATION/CONTRACT

Please read contract terms and conditions carefully and print or type all information requested. An invoice will be sent on receipt of this order.

## Checks can be sent to:

IEEE MCE- IEEE IECON  
Attn: Susan Kavcsak  
445 Hoes Lane  
Piscataway, NJ 08854

COMPANY NAME WEBSITE ADDRESS

STREET ADDRESS

CITY STATE ZIP COUNTRY

PHONE FAX EMAIL ADDRESS

NAME TITLE

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed above. We agree to abide by all rules, regulations and restrictions outlined in this contract and in the prospectus.

SIGNATURE DATE

## EXHIBIT AND SPONSORSHIP SELECTION

(Please specify sponsorship(s) desired)

Exhibit Fee	\$ _____	Sponsorship Fee	\$ _____
<input type="checkbox"/> Standard Exhibit Space	(\$5,000)	<input type="checkbox"/> Platinum Level	(\$40,000)
<input type="checkbox"/> Industrial Networking Event	(\$1,000)	<input type="checkbox"/> Gold Level	(\$30,000)
		<input type="checkbox"/> Silver Level	(\$15,000)

*Exhibitors move in/move out times and exhibit space placement will be provided in the Exhibitor's Kit.*

Conference Dinner	\$4,000	Awards Lunch	\$2,000
Meeting Lanyard	\$4,000	Coffee Break	\$1,000
Meeting Conference Bag	\$4,000	One Page Ad in the Conference Bag	\$1,000
Conference WiFi Access	\$4,000	(provided by sponsor)	
Welcome and Closing Receptions	\$2,000 each		

## PAYMENT

☐ Check to IECON included ☐ American Express ☐ Visa ☐ MasterCard

CREDIT CARD NUMBER EXPIRATION DATE

CARDHOLDER'S NAME CARDHOLDER'S SIGNATURE

☐ Check (make checks payable to IEEE IECON 2018) ☐ Wire Transfer (Please email to [ieconreg@ieee.org](mailto:ieconreg@ieee.org) for details)

I have read and agree to the terms and conditions of this contract

DATE SIGNATURE

# Exhibitor Terms of Conditions

## 1. Contract

This application, properly executed by Applicant (Exhibitor) shall upon written acceptance and notification of space assigned by IECON 2018 management constitute a valid and binding contract.

## 2. Assignment of Space

Assignment of space to exhibitors and those making application will be made in the order of postmark date. IECON 2018 will continue to receive applications and assign exhibit space, as it remains available, until shortly before the show opening date. In all cases, total space payments must be received prior to show opening. IECON 2018 assignment of space is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or canceled by the Exhibitor except upon written request and with the subsequent written approval of IECON 2018 management. IECON 2018 management reserves the right to reassign Exhibitor space in order to modify floor plan for overall benefit of the show.

## 3. Subletting Space

No exhibitor will assign, sublet, or apportion the whole or any part of the space allotted to him, nor exhibit therein, nor permit any other person or party to exhibit therein, any other goods, apparatus, etc. not manufactured or distributed by the Exhibitor in the regular course of his business except upon prior written consent of IECON 2018 Management.

## 4. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein. Exhibition fee includes table and space without equipment.

## 5. Payment Requirements and Cancellation Charges

Applications require full payment before spaces are assigned. Payment in full is required by September 7, 2018. All cancellations must be made in writing and will be based on the following schedule of refunds:

**Before 7 September 2018 ..... Refund Less \$100 processing fee**  
**On or after 7 September 2018 ..... No Refund**

It is understood that IECON 2018 reserves the right, at its option, to reassign a canceled space regardless of the cancellation rate assessed. In the event that the premises in which the IECON 2018 Show is conducted shall become, in the sole discretion of IECON 2018, unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IECON 2018, this agreement may be terminated by IECON 2018. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical, or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, local, state or federal law, ordinance, rule, order, decree or regulation, executive, or judicial, and whether constitutional, or act of God. Should IECON 2018 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that IECON 2018 may, after computing the total

amount of IECON 2018 cost and expenses in connection with its preparation for and conducting of the IECON 2018 Event, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, and amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

## 6. Exhibit Space Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling only after hours stated in exhibitor service manual. Exhibitors are responsible for removal of all materials used in their display. Any exhibitor leaving materials after hours stated in exhibitor service manual will be charged for the materials' removal.

## 7. Losses or Damage

Exhibitor agrees that IECON 2018 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereon with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IECON 2018 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence of or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages, or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space.

## 8. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

## 9. Compliance

The Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of duly authorized local, State and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the Show is held.

## 10. Policy

It is further agreed that the Exhibitor will abide by and comply with rules and regulations concerning local customs that may apply, having agreements with the Show Facility or with authorized contractors employed by IECON 2018.

## 11. Management

The Exhibitor further agrees that the conditions, rules and regulations of the IECON 2018 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Show.

## 12. Alteration of Exhibit Space

IECON 2018 management shall be entitled to alter the layout if, in their opinion, this is in the general interest of the Exhibition.